

## Press room

Welcome to the media area, where you can download assets for use in news stories and branding related projects.

### Media enquiries

For general press enquiries or media requests, please contact the Communications and Marketing team at [communications@connexus-group.co.uk](mailto:communications@connexus-group.co.uk) or visit our [contact page](#).

### Find us on social media

- [Facebook: WeAreConnexus](#)
- [Twitter: WeAreConnexus](#)
- [Instagram: WeAreConnexus](#)
- [LinkedIn](#) company: [WeAreConnexus](#)

### Overview

Connexus is a rural housing association with its heritage in Shropshire and Herefordshire, providing good quality, affordable and safe homes that customers are proud to live in. We create inclusive neighbourhoods, sustainable rural communities, and provide services that support our customers to build a life in their home.

Connexus provides over 10,000 affordable rented homes and associated support services across the two counties.

We employ over 500 people across the West Midlands.

## Main office

Based in Craven Arms, our Head Office is surrounded by pristine countryside.

### Connexus,

The Gateway,

The Auction Yard,

Craven Arms,

SY7 9BW

## Media downloads

A selection of logos and images that may be used in articles and branded collaborations.

### Main logos



*Full colour transparent PNG (2500x615, 94KB)*



*Full colour SVG (vector, 8KB)*



*Stacked, full colour transparent  
PNG (2500x1720, 176KB)*



*Stacked, full colour SVG (vector,  
5KB)*

### Simplified logos (for embroidery, merchandise etc.)



# Connexus

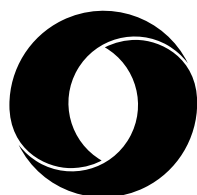
*Stacked, solid colours  
transparent PNG (2500x1721,  
177KB)*



# Connexus

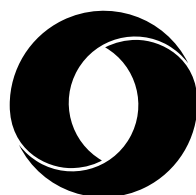
*Stacked, solid colours SVG  
(vector, 3KB)*

## Simple logos (monochrome for web footers etc.)



# Connexus

*Stacked, solid black transparent  
PNG (2500x1721, 139KB)*



# Connexus

*Stacked, solid black SVG (vector,  
3KB)*



# Connexus

*Stacked, solid white transparent  
PNG (2500x1721, 148KB)*

## Minimum size

**Print**



# Connexus

←-----→  
20mm minimum width

**Digital**

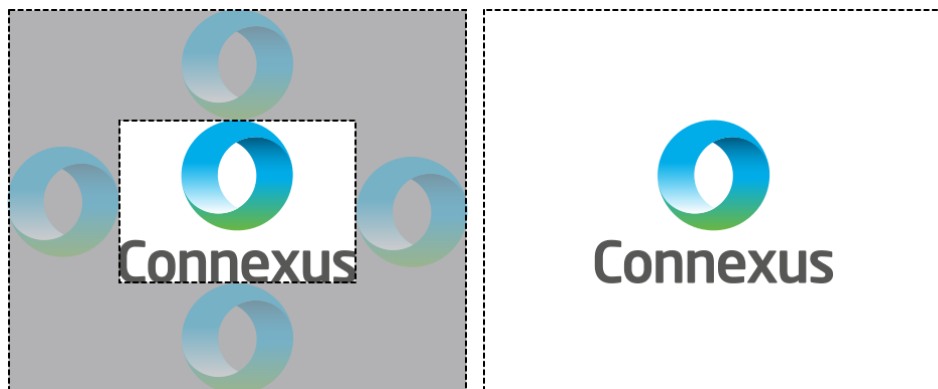


# Connexus

←-----→  
40px minimum width

## Minimum free space

A space of one circle should be left around any logos.



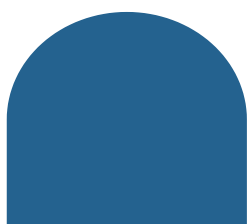
## Photographs (Office)



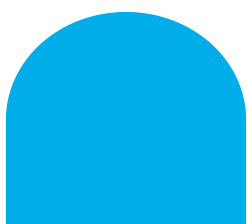
## Colours

### Primary

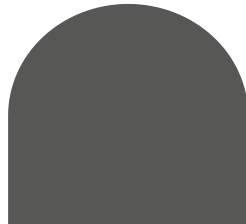
Dark Blue



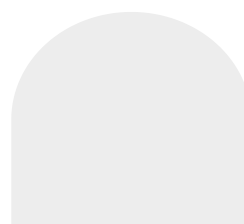
Light Blue




Dark Grey




Light Grey







Pantone 301c  
c87, m56, y23, k7  
r36, g98, b143  
#24628f



Pantone 2995c  
c83, m1, y0, k0  
r0, g173, b233  
#00ade9



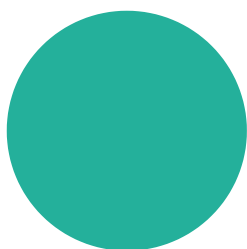
c0, m0, y0, k80  
r87, g87, b86  
#575756



c0, m0, y0, k10  
r237, g237, b237  
#ededed

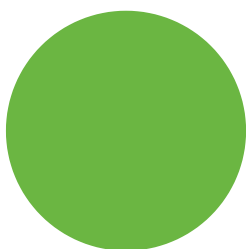
## Secondary

### Teal



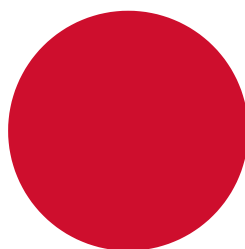
Pantone 3268c  
c73, m0, y48, k0  
r36, g176, b155  
#24b09b

### Green



Pantone 368c  
c63, m0, y91, k0  
r107, g182, b66  
#6bb642

### Red - Alert only



Pantone 186c  
c12, m100, y81,  
k3  
r206, g14, b45  
#ce0e2d

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@weareconnexus